

# Objective

## CAPABILITY OVERVIEW

### OBJECTIVE CONNECT

OBJECTIVE CONNECT CREATES A SECURE, PRIVATE WORKSPACE, SO YOU CAN WORK WITH ANYONE OUTSIDE OF YOUR ORGANISATION.

#### BUSINESS BENEFITS

- **Enable secure collaboration** with external parties outside the firewall
- **Complete auditability and traceability** of every interaction
- **Maintain a single source of truth within your EDRMS** and ensure information governance is adhered to when working with external parties

#### PRODUCT FEATURES

- Secure, Private Workspace
  - Collaborate on Documents
  - Capture Conversations
  - Control Tasks
- Government Grade Security
- Integrate with your EDRMS
- Quick and Easy to Provision

#### THE BUSINESS CHALLENGE

There is an emerging pressure on the majority of government agencies and regulated industries to collaborate with parties that are external to their organisation. This pressure is being driven by the increased need for cross-agency collaboration, the use of outsourced service providers and a requirement to digitally engage with citizens.

This 'collaboration imperative' presents unique challenges for government and regulated industries, who are the custodians of confidential personal records and highly sensitive information that informs policy outcomes and investment decisions. With team members resorting to sharing information via email, thumb drives and consumer-grade file sharing or shadow IT, the information governance that organisations have invested in is being lost and high levels of risk introduced.

#### THE SOLUTION

The answer is to provide a collaboration platform that is secure and provides an organisation with complete auditability when working with external parties. The platform should also inherit the overarching information governance and integrate with each organisation's Electronic Document Records Management System (EDRMS), ensuring a 'single source of truth' is always maintained.

#### OBJECTIVE CONNECT

With government-grade security, Objective Connect creates a secure, private workspace where you can collaborate on documents, capture conversations and control tasks.

Objective Connect can be used to manage any business process, removing the need for paper, email, thumb drives, DVD's and shadow IT.

Information Governance can be maintained by integrating Objective Connect with your organisation's existing EDRMS, ensuring you always have a 'single source' of truth, even when working with external parties.

#### A SECURE PRIVATE WORKSPACE

Objective Connect unlocks the full potential of any project or matter by enabling a collaborative approach to engagement and participation.

- **Collaborate on Documents:** Simply drag and drop one or more documents into Objective Connect and they are available to anyone you have invited to the secure workspace. With version control, end-to-end encryption and every interaction being traced, your information is always protected, controlled and auditable.
- **Capture Conversations:** Often the conversations you have when collaborating are more important than the documents being shared. Within a workspace, you are able to initiate a new conversation or reply to one that has already started. Mention a participants name in a conversation and they are instantly alerted. You can also direct attention to specific documents by linking them in the conversation.

- **Control Tasks:** Deliver complete transparency to everyone involved, including exactly who was asked to do what and when. Within the workspace, create tasks to acknowledge, review and approve decisions, keeping everyone informed.

## GOVERNMENT-GRADE SECURITY

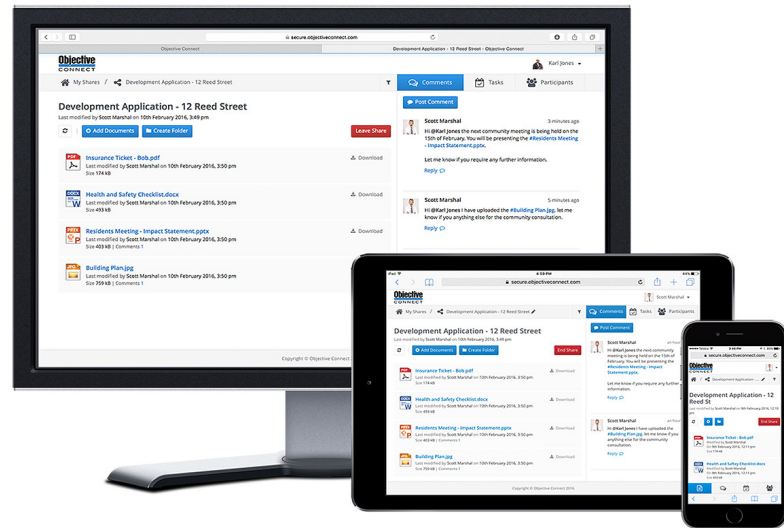
More than 25,000 security conscious users in over 68 countries trust Objective Connect to manage sensitive commercial, policy, judicial, legal, health and many other types of confidential content. In fact, any sensitive information can be managed and shared in Objective Connect.

- **Auditability and Traceability:** Every interaction within a secure workspace is logged into an audit trail ensuring complete transparency, even when working with external parties.
- **Security Certifications:** Objective Connect complies with global security standards. As a result Objective Connect has been certified against ISO27001, reviewed against the Australian Information Security Manual (ISM) to IRAP Protected Level and has been built by Objective, which is certified to ISO9001.
- **Encrypted:** Sensitive information is always protected, as all content stored within Objective Connect is encrypted at rest and in transit (SSL).
- **Microsoft Azure:** As a Microsoft Gold Partner, Objective has adopted Microsoft Azure cloud platform for all global content, collaboration and process management solutions. Using Microsoft's Global Data Centre Network, Objective Connect is hosted locally to ensure data sovereignty is maintained.

## INTEGRATE YOUR EDRMS

An up-to-date and compliant EDRMS is essential for any government or regulated organisation. However many EDRMS' struggle as soon as there is a need to collaborate with anyone outside of the organisation.

- **Single source of truth:** Objective Connect integrates with many popular EDRMS including HP TRIM, Microsoft SharePoint and Objective ECM.



- **Always in-sync and audited:** Every document uploaded and every document version updated in Objective Connect is automatically synchronised with your EDRMS, with a complete record updated in the EDRMS audit trail.
- **Right-click, share:** Simply right-click from within your EDRMS to share a document or a folder of documents, creating a secure, private workspace to collaborate with external parties.
- **Maintain Governance:** Before a document is shared externally the permission and life-cycle information within the EDRMS is always checked, ensuring restricted information never leaves your organisation.

## COST EFFECTIVE TO PROVISION

- **No IT Overhead:** Objective Connect removes any IT overhead. If a secure workspace is required, it can be provisioned in minutes by business users.
- **Free for invited Participants:** Individual user licenses are not required for Objective Connect and registration is free. If you want to collaborate with someone, all they need to do is follow the simple sign up process.
- **Re-use and Recycle:** With Objective Connect it's easy to manage your usage. If a secure workspace is no longer needed, simply close it to re-use and recycle your connections.

## ABOUT OBJECTIVE CORPORATION

**Objective Corporation** is an established leader and specialist provider of proven content, collaboration and process management solutions for the public sector and regulated industries.

Our solutions empower public sector effectiveness, efficiency and transparency helping governments deliver better services at a lower cost to the community.

Through direct customer engagement, Objective is committed to delivering outcomes that have a positive effect on the public sector, its citizens and the community.

Since 1987, we have been trusted by Government and Top 1000 corporations globally to deliver long-term valued business outcomes.

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